

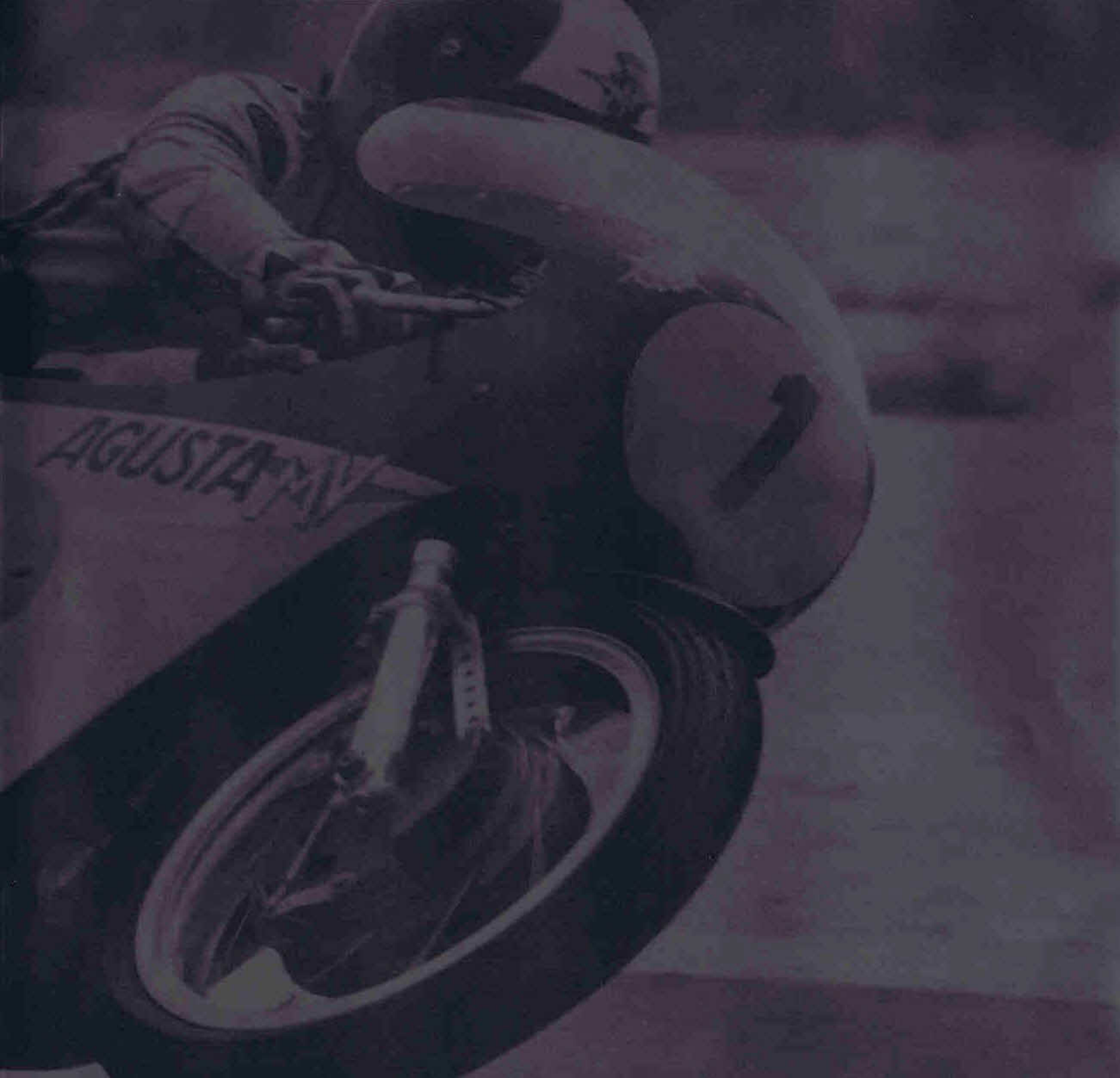
AGUSTA

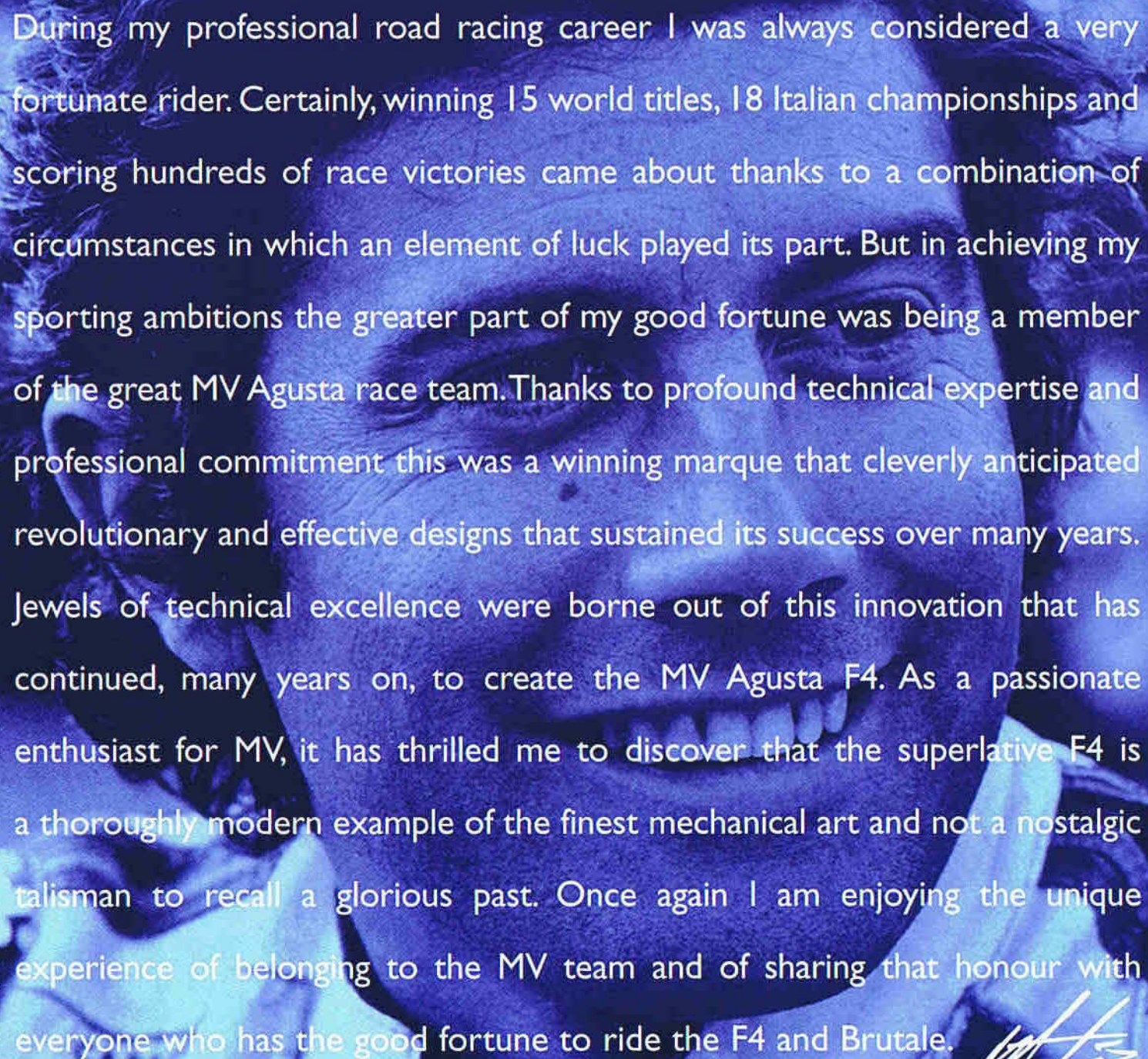
MV AGUSTA



The legends of the past are alive in the present.







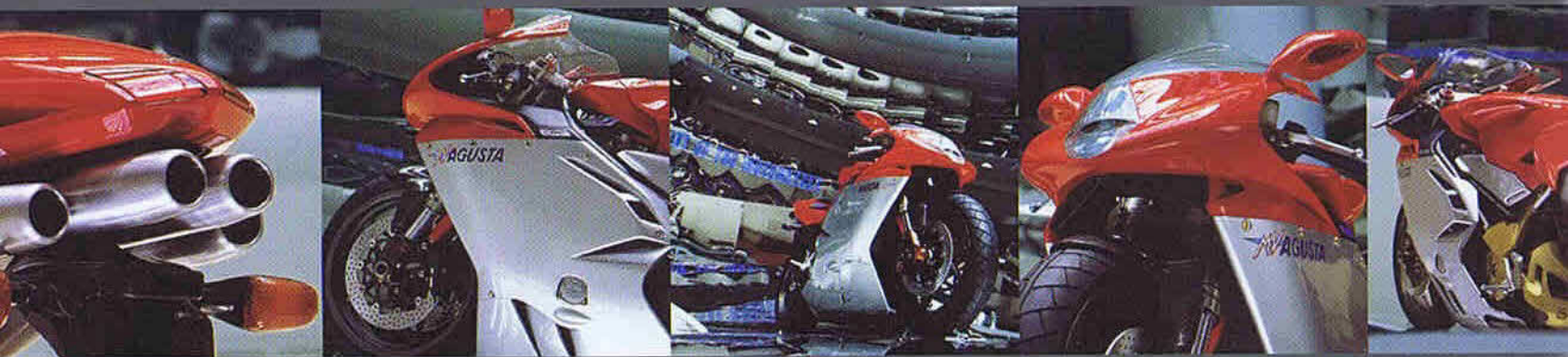
During my professional road racing career I was always considered a very fortunate rider. Certainly, winning 15 world titles, 18 Italian championships and scoring hundreds of race victories came about thanks to a combination of circumstances in which an element of luck played its part. But in achieving my sporting ambitions the greater part of my good fortune was being a member of the great MV Agusta race team. Thanks to profound technical expertise and professional commitment this was a winning marque that cleverly anticipated revolutionary and effective designs that sustained its success over many years. Jewels of technical excellence were borne out of this innovation that has continued, many years on, to create the MV Agusta F4. As a passionate enthusiast for MV, it has thrilled me to discover that the superlative F4 is a thoroughly modern example of the finest mechanical art and not a nostalgic talisman to recall a glorious past. Once again I am enjoying the unique experience of belonging to the MV team and of sharing that honour with everyone who has the good fortune to ride the F4 and Brutale.



How much space
do dreams take?

All that
you can give.

William Least Heat - Moon



GUGGENHEIM MUSEUM, NEW YORK.

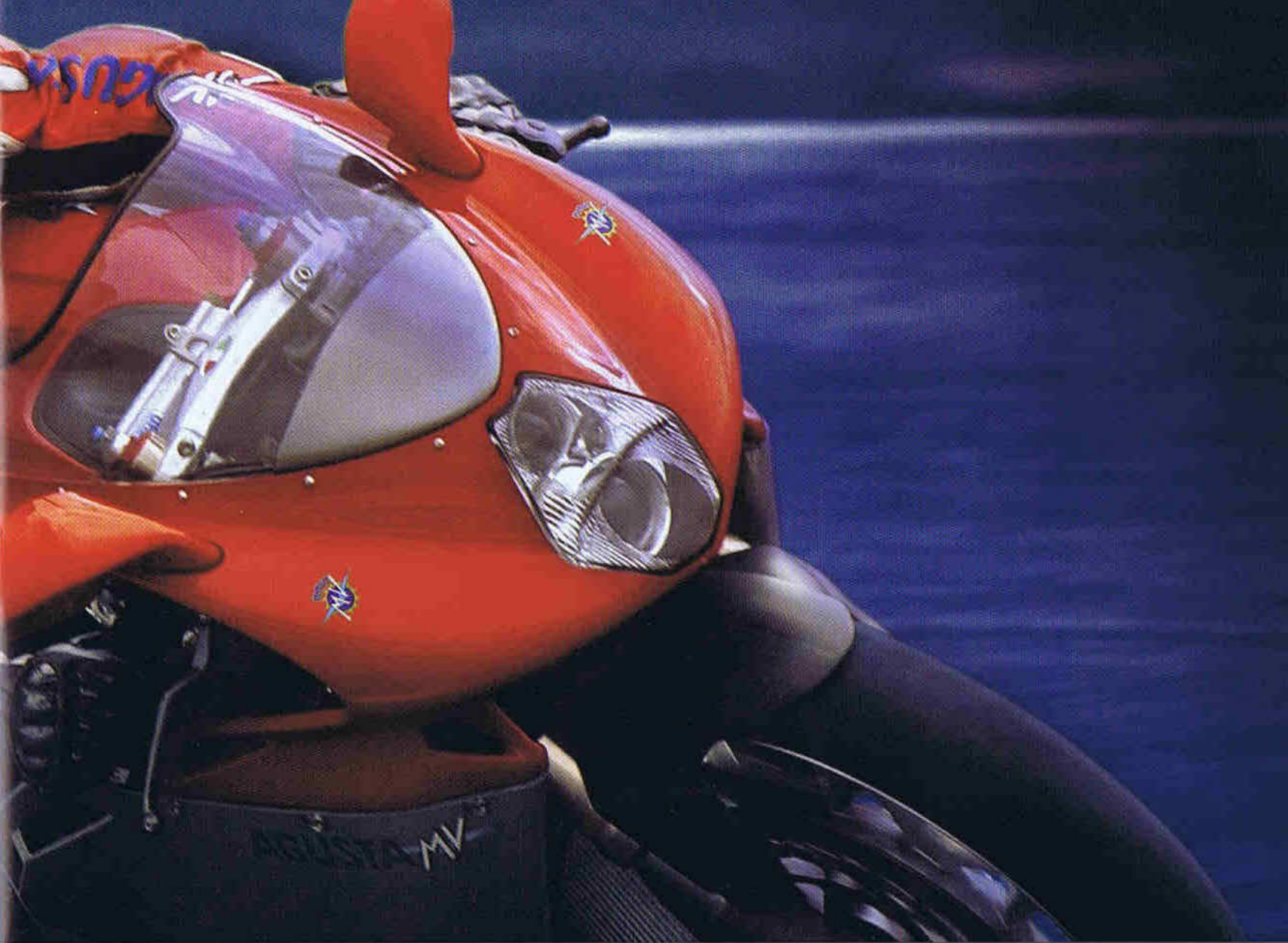
A tribute to the thrill of speed and sporting success? A testimony to the power of modern Italian styling? Whatever reason took the MV Agusta F4 to the Guggenheim Museum, New York, and later Bilbao, its presence invites an ironic observation. How can an object designed to cover distances at speed be constrained to static display in the halls of a museum? The answer, too, is similarly ironic. For those who study the MV at rest will surely find their imagination racing away.

F4



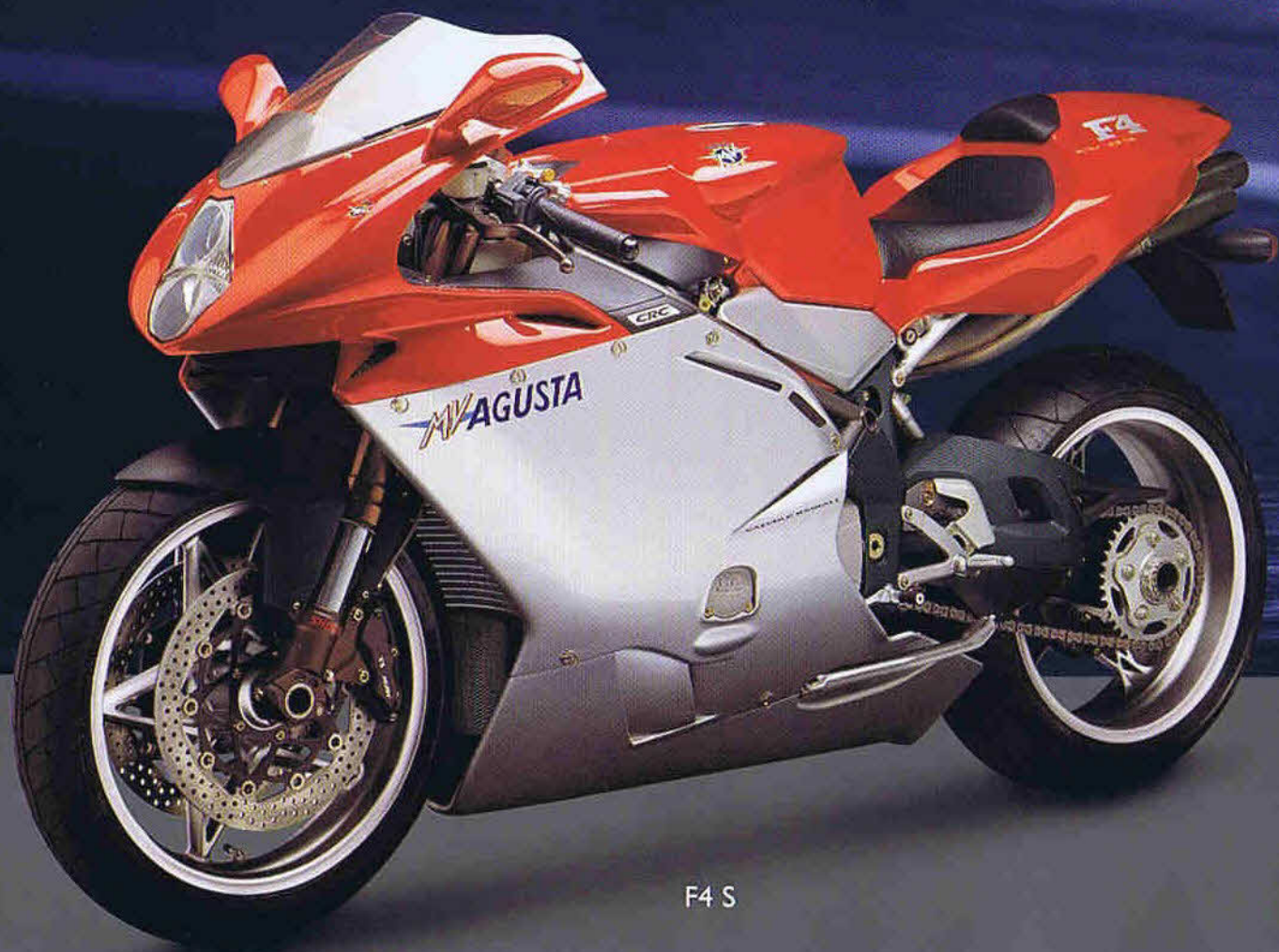


Power you can depend on.





Red, silver and
3.027 times gold.



F4 S

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After winning 75 World Championships, 270 Grands Prix and 3027 races, the traditional MV Agusta team livery returns to colour the dreams of motorcycle race

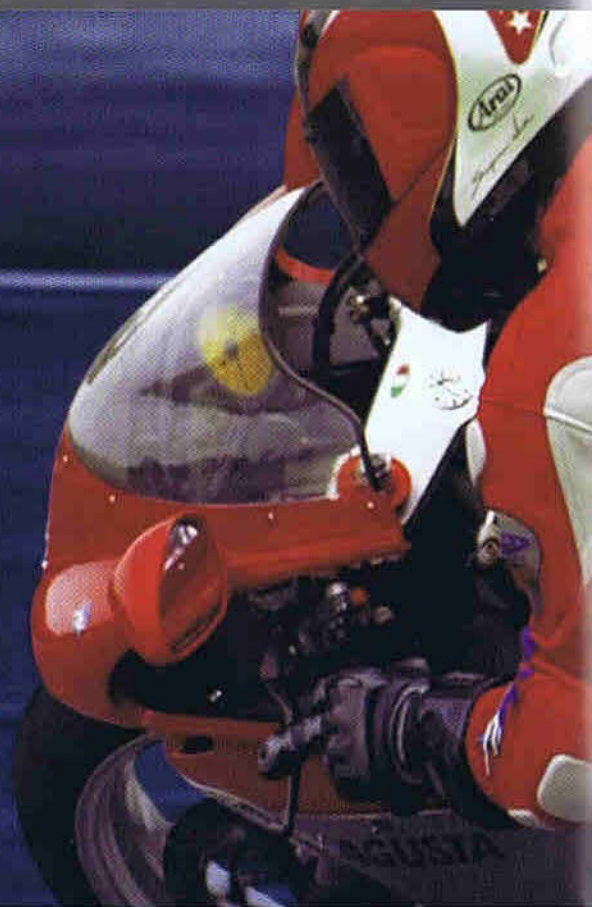
enthusiasts around the world. The message is compelling, calling you to enjoy the emotion that is MV Agusta. On the road.

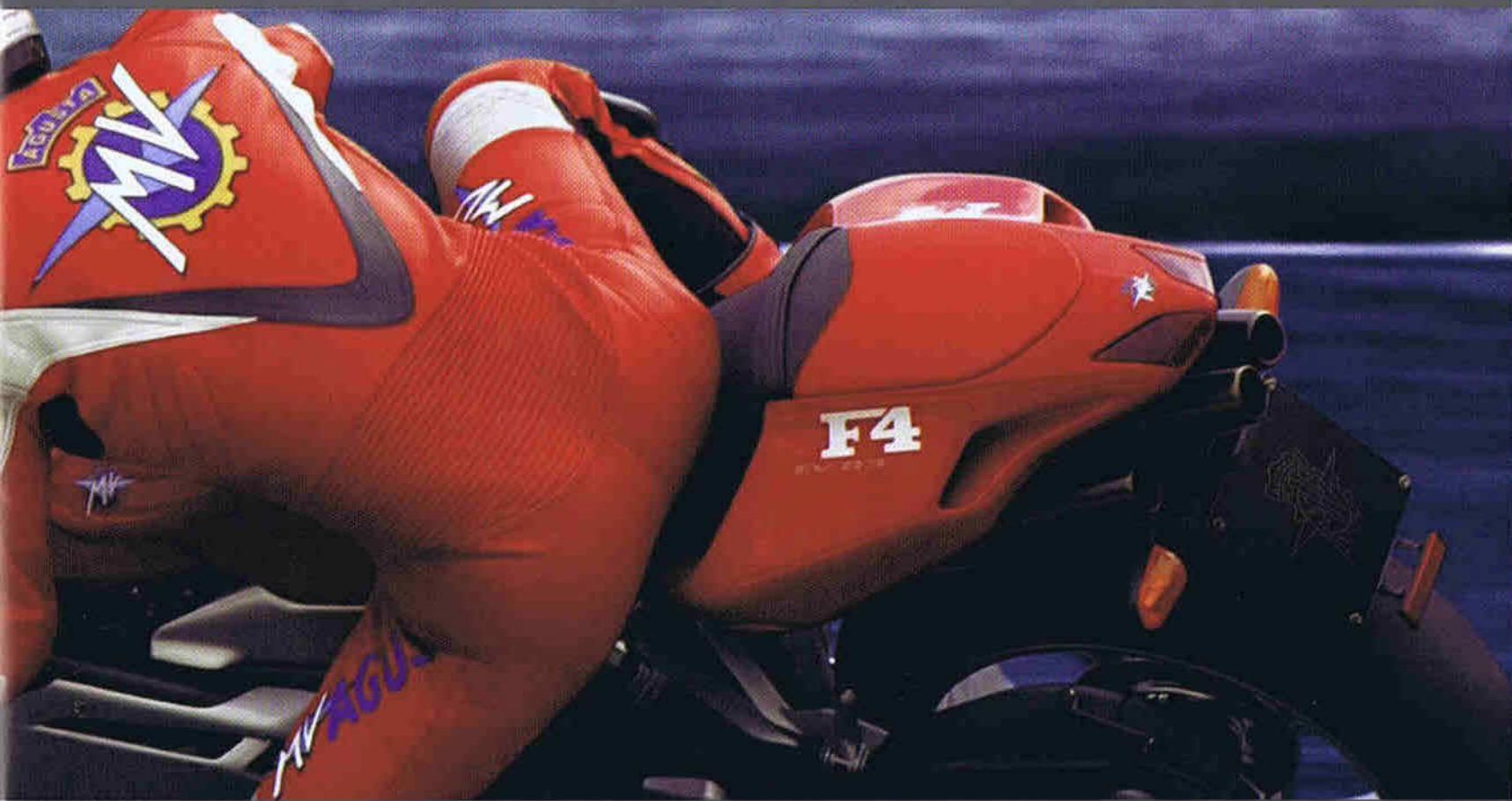




The heart has its reasons,
which reason does not understand.

Blaise Pascal

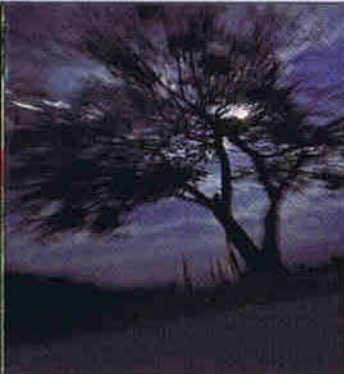




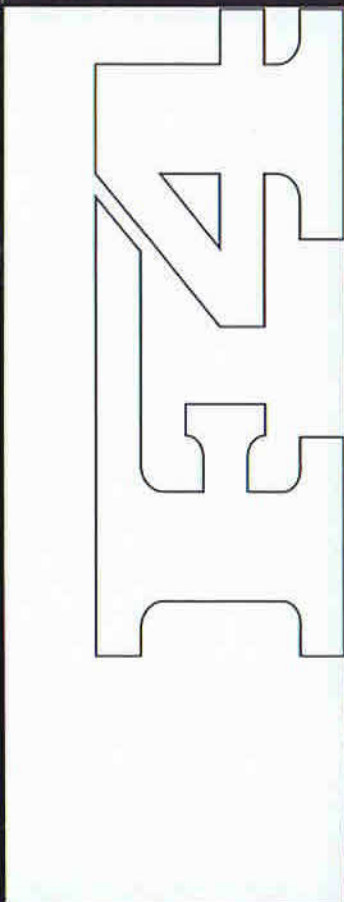
What is emotion? How do we feel it? Why does it ignite such a powerful reaction within us? Why does the heart beat faster? Why are our senses stimulated so much? When there are rational answers to such questions

then we will no longer be able to enjoy the mystery of emotion. And maybe then there will be no place for a pure sports motorcycle like the MV F4.

Massimo Tamburini



Freedom,
a feeling
to be shared.



No freedom can be true unless
it is earned, no pleasure
can be so intense if not obtained
by exceeding a limit. Only yesterday

it seemed impossible that motorcycling's
purest emotions could be shared
between two. But with the MV F4S 1+1
even two can share in the ideal.



F4S 1+1



Thoughts are nothing but dreams,
until their effects are not put to the test.

Blaise Pascal

